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### **Newly released Straddle Ped wins Best of Neocon Award**

*Unique product recognized for bolstering the height-adjustable work environment*

CHICAGO, IL – June 09, 2014 - JRB Studio, a Baker Manufacturing brand, today announced that its proprietary storage product, Staddle Ped, received a Best of NeoCon Silver Award in the Storage Category at NeoCon 2014.

Designed for JRB Studio by Tom Newhouse, of Thomas J. Newhouse Designs, Straddle Ped, is a distinctive low-profile, multi-purpose storage unit designed to accommodate the lowest ranges of height-adjustable worksurfaces while maximizing the use of below-worksurface space. It features a felt-padded top compartment for easily charging digital devices, a convenient felt-lined pencil drawer, grommets for managing power access and an integrated locking system. Straddle Ped, along with its sister product Mini Ped, are part of a new line of innovative storage solutions that provide compact, yet highly functional storage.

“Having Straddle Ped selected for Best of NeoCon recognition validates the innovation of the ergonomic solutions we continue to bring to market and is a wonderful acknowledgement for the work of Tom Newhouse and our entire team,” stated Charles E. Martin, CEO of Baker Manufacturing Company, Inc. “We are very proud to have received Best of NeoCon awards the past three years.

*At NeoCon 2014, you can visit **Booth 7-4094**, to see the latest products, including Straddle Ped, Mini Ped, MediaShare and Alteeza and speak with the design team of JRB Studio. Additional information is also available at [www.jrbstudio.com](http://www.jrbstudio.com).*

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[About JRB Studio \(www.jrbstudio.com\)](http://www.jrbstudio.com)

JRB Studio, a Baker Manufacturing brand, designs and manufactures the world's leading and most innovative height-adjustable work settings and related components. The company provides excellence in design, engineering, knowledge, dependability, and responsiveness, all yielding the finest ergonomic furniture products available today.

[About Thomas J. Newhouse Design \(www.thomasjnewhouse-design.com\)](http://www.thomasjnewhouse-design.com)

For more than 30 years, Tom Newhouse has been designing furniture, lighting, appliances, and other products as the owner/principal of an industrial design consulting firm located in western Michigan. Prior to 1978, he was a member of the corporate design staff of Herman Miller, Inc. He holds a degree in industrial design from the University of Michigan. He currently holds over 80 design and utility patents. Tom lectures to professional design societies and universities internationally on the topic of environmentally sustainable design and his “Four Corners” design philosophy.